



Powered by HALO Branded Solutions, Sunrise Identity and Catalyst are leading distributors in the dynamic promotional products industry having built a reputation for delivering creative, effective, measurable and responsible merchandise solutions to a client list that includes many of the world's most recognized brands. We are a business-to-business marketing agency committed to uphold an elevation of standards by which industry firms who import and manufacture products provide consistently safe, high-quality, socially compliant and environmentally conscientious merchandise.

We are seeking teammates who demonstrate an entrepreneurial spirit and the ability to bring out-of-the-box thinking to our organization. This position description is designed to outline primary duties, qualifications and job scope. It is not intended to restrict or limit the employee and company to these responsibilities. Sunrise Identity and Catalyst encourage and rely on employees' contributions wherever and whenever necessary.

Job Description

JOB TITLE: Designer
REPORTS TO: Jessie Orvidas, Creative Director
DATE: October 2020

SUMMARY

This role will report to the Creative Director and work directly with Art Directors, Senior Designers and Sales Teams to elevate sourced merchandise, up to and including designing custom products and experiences for our clients. Our Team believes in mentoring for success and fostering a passion for the work and personal development.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Collaborate with Creative and Sales teams on project concepts
- Meet internal and external deadlines, often managing multiple projects simultaneously
- Maintain client brand consistency and quality of deliverables through strong attention to detail
- Conceptualize and design for prospecting and client facing projects
- Understand and translate client needs, objectives and brand guidelines into design strategies
- Design visual and merchandise solutions using design tools and elements to communicate creative concepts
- Collaborate with sales teams to define project scope
- Develop design concepts and plans in line with resource, budgetary and timeline requirements
- Offer expanded conceptual design-based concepts to sales teams and clients
- Provide feedback, advice and project updates to sales teams
- Edit and refine designs as required

SKILLS AND EXPERIENCE REQUIRED

- 2– 4 years' experience in the graphic design field
- Experience using Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Highly conceptual and strategic
- Strong design and illustration skills
- Knowledge of apparel design, production and decoration methods (printing, engraving, embroidery, etc.)
- Web knowledge is a plus but not necessary
- Ability to multitask at an extremely quick pace
- Exceptionally well organized and detail orientated



- Excellent oral, written and interpersonal communication skills
- Ability to work effectively in a collaborative team environment with a dynamic range of people
- Ability to effectively provide, receive and respond positively to constructive feedback
- Curious, flexible, patient and good humored with a positive “can do” attitude