



Powered by HALO Branded Solutions, Sunrise Identity and Catalyst are leading distributors in the dynamic promotional products industry, having built a reputation for delivering creative, effective, measurable and responsible merchandise solutions to a client list that includes many of the world's most recognized brands. We are a business-to-business marketing agency committed to uphold an elevation of standards by which industry firms who import and manufacture products provide consistently safe, high-quality, socially compliant and environmentally conscientious merchandise.

We are seeking teammates who demonstrate an entrepreneurial spirit and the ability to bring out-of-the-box thinking to our organization. This position description is designed to outline primary duties, qualifications and job scope. It is not intended to restrict or limit the employee and company to these responsibilities. Sunrise Identity and Catalyst encourages and relies on employees' contributions wherever and whenever necessary.

Job Description

JOB TITLE: Sr. Designer
REPORTS TO: Jessie Orvidas, Creative Director
DATE: September 2020

SUMMARY

In this role, you'll need to be able to thrive as an individual as well as collaborate with a design team and have experience leading other designers. You will exhibit the ability to concept new ideas in design and messaging, define project structure, and manage a creative vision from start to finish.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Conceptualize and design for all prospecting and client facing projects
- Understand and translate client needs, objectives and brand guidelines into design strategies
- Oversee all design projects from conception to completion
- Design visual and merchandise solutions using design tools and elements to communicate creative concepts
- Collaborate with sales teams to define project scope
- Develop design concepts and plans in line with resource, budgetary and timeline requirements
- Offer expanded conceptual design-based concepts to sales teams and clients
- Provide feedback, advice and project updates to sales teams
- Edit and refine designs as required
- Articulate and present design work to sales teams and clients as needed and building strong, positive client relationships
- Train and support graphic and mid level designers

SKILLS AND EXPERIENCE REQUIRED

- 5 to 10+ years' experience
- Expert level experience using Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Experience working in necessary Microsoft programs (PowerPoint, Word, Excel)
- Web knowledge is an added bonus but not necessary
- Highly conceptual and strategic
- Knowledge of apparel design, production and decoration methods (printing, engraving, embroidery, etc.)
- Creative project lead for internal design team and external freelancers
- Robust design and product illustration skills
- Ability to multi task at an extremely quick pace



- Exceptionally well organized and detail oriented
- Strong communication and presentation skills
- Client management experience
- Managerial and mentorship skills and experience
- Excellent oral, written and interpersonal communication skills
- Ability to work effectively in a collaborative team environment with a dynamic range of people
- Ability to effectively provide, receive and respond positively to constructive feedback
- Curious, flexible, patient and good humored with a positive “can do” attitude